

Oliver[®]

THE GOOD STUFF.

Five good reasons



Chiefs®
THE GOOD STUFF.

Chiefs is a young Swiss company that first made a name for itself with its innovative products among sportspeople and their nutritional advisers and afterwards in the health, recovery, weight management and senior segments over the last few years.



Our products should not only be healthy and beneficial but also taste great. As those who rely on functional foods for health reasons also want to be able to enjoy them: **True to our motto: Food can't be both beneficial and tasty? – of course it can!**

Most of our products are high in protein, reduced in carbs, as well as lactose and gluten-free. They contain no added sugar. Wherever possible, we rely on sustainably grown raw materials (e.g., Rainforest Alliance).



Our pride and joy.

Protein supports muscle repair and muscle building processes, the vital organs, the immune system and preservation of the normal bone structure.



**HIGH
PROTEIN**

**LOWER
CARB**

**NO ADDED
SUGAR**

**LACTOSE-
& GLUTEN-
FREE**

LEARN MORE:
chieflife.com

MILK PROTEIN



With our Chiefs Milk Protein Drinks, fitness begins right in your fridge. The most valuable components of milk, paired with premium ingredients. Practical and absolutely tasty. For athletes and nutrition-conscious gourmets.



HIGH
PROTEIN



NO ADDED
SUGAR



LOWER
CARB



GLUTEN
FREE



LACTOSE
FREE



LOW
FAT

VANILLA DRIVE

Lactose-free drink with milk (2.2% fat), with milk protein and sweeteners. Vanilla-flavour. UHT.

Ingredients: 47% MILK, water, 7% MILK PROTEIN concentrate, stabiliser: cellulose gel, cellulose gum; flavours, salt, sweetener: sucralose, acesulfame K; lactase.

Average nutritional values per	100 ml	1 Portion 330 ml
Energy	220 kJ (52 kcal)	726 kJ (172 kcal)
Fat	1.2 g	4.0 g
of which saturates	0.8 g	2.6 g
Carbohydrate	2.5 g	8.3 g
of which sugar	2.5 g	8.3 g
Protein	7.8 g	26 g
Salt	0.18 g	0.59 g

FLAVOUR

Vanilla Drive
StrawBerry
Choco Mountain
Banana Beach
Coffee County



PROTEIN PUDDING



CHOCO MOUNTAIN

Lactose-free pudding with milk protein, contains sweeteners. UHT. Chocolate-flavour.

Ingredients: MILK (1,4% Fat), 8,1% MILK PROTEIN concentrate, 1,8% cocoa, thickener: carrageenan, cellulose gum; sweetener: acesulfame K, sucralose; natural flavouring, lactase.

Average nutritional values per	100 g	1 Portion 200 g
Energy	304 kJ (72 kcal)	608 kJ (144kcal)
Fat	1.5 g	3.0 g
of which saturates	1.1 g	2.2 g
Carbohydrate	4.6 g	9.2 g
of which sugar	4.6 g	9.2 g
Protein	10 g	20 g
Salt	0.22 g	0.44 g

The dessert for nutrition-conscious gourmets! Our incredibly tasty Chiefs Protein Puddings contain 20 grams of protein per cup, much less carbohydrates than similar products, no added sugar and are lactose- and gluten-free.

FLAVOUR

Vanilla Drive
Choco Mountain
Coco-Almond





Ready for summer! Chiefs Protein Ice Cream is a delicious, lactose-free alternative for nutrition-conscious, sports-people and, naturally, all ice cream lovers. Chiefs Protein Ice Cream contains 85% less sugar than comparable products – and a whole load of protein.

PROTEIN ICE CREAM



HIGH PROTEIN



NO ADDED SUGAR



LOWER CARB



GLUTEN FREE



LACTOSE FREE

DOUBLE CHOC

Protein ice with sauce (13%), lactose-free, chocolate flavour. With sweeteners.

Ingredients: skimmed MILK, MILK PROTEIN, 13% chocolate flavoured sauce (sweetener: maltitol; water, 10% cocoa powder, thickeners: modified corn starch, sodium alginate; salt, cocoa extract), bulking agent: polydextrose, sweetener: xylitol, steviol glycoside; 3% low fat cocoa powder, coconut fat, emulsifier: mono- and diglycerides of fatty acids; stabilizers: locust bean gum, guar gum; cocoa extract. May contain traces of nuts.

Average nutritional values per	1 Portion 100 g ~180 ml
Energy	629 kJ (150 kcal)
Fat	3.5 g
of which saturates	2.7 g
Carbohydrate	16 g
of which sugar	3.5 g
of which polyols	12 g
Fibre	13.5 g
Protein	14 g
Salt	0.27 g

FLAVOUR
Salted Caramel
Double Choc
Banana Split



PROTEIN ICE BAR



HIGH
PROTEIN



NO ADDED
SUGAR



LOWER
CARB



LACTOSE
FREE

RASPBERRY & CREAM

Cream flavour ice cream with raspberry sauce (17,8%) and chocolate couverture (27,7%) with milk protein. Lactose-free. With sweeteners.

Ingredients: Water, 27,7% chocolate couverture (cocoa butter, 30% MILK PROTEIN, sweeteners: maltitol, erythritol, steviol glycosides; cocoa mass, coconut oil, emulsifiers: sunflower lecithin, polyglycerol polyricinoleate; vanilla extract), 17,8% raspberry sauce (oligofructose syrup, water, 10% raspberry puree, 4% raspberry juice concentrate, thickeners: pectin, xanthan gum; black carrot juice concentrate, acid: citric acid; natural flavourings), sweeteners: xylitol, erythritol, steviol glycosides; MILK PROTEIN, EGG WHITE powder, polydextrose, coconut oil, maltodextrin, emulsifier: mono- and diglycerides of fatty acids; stabilizers:

locust bean gum, guar gum; natural flavourings. May contain traces of soya, peanuts and nuts.

Average nutritional values per	1 Portion 56 g ~73 ml
Energy	565 kJ (136 kcal)
Fat	8.8 g
of which saturates	6.0 g
Carbohydrate	7.8 g
of which sugar	1.4 g
of which polyols	5.5 g
Fibre	4.8 g
Protein	6.9 g
Salt	0.09 g

FLAVOUR

Raspberry & Cream
Choc & Nuts



PROTEIN BAR



Crunchy on the outside, soft on the inside, coated with the finest chocolate. But that's not all: this wickedly delicious creation provides a whopping 20g of protein per bar and contains no added sugar.



HIGH
PROTEIN



NO ADDED
SUGAR



PALM OIL
FREE

CRISPY COOKIE

Protein bar with milk chocolate coating, with sweeteners. Cookies and cream flavour.

Ingredients: Protein blend (MILK PROTEIN, SOY PROTEIN), 20% milk chocolate with sweetener (sweetener: maltitol; cocoa butter, WHOLE MILK POWDER, cocoa mass, emulsifier: lecithins, flavouring), humectant: glycerol; collagen hydrolysate, sweeteners: maltitol, sucralose; cocoa mass, cocoa butter, tapioca starch, WHOLE MILK POWDER, pieces of roasted cocoa chips, fat-reduced cocoa powder, BUTTER FAT, emulsifier: lecithins; sunflower oil, flavouring, salt. May contain traces of gluten, egg, peanuts and nuts.

Average nutritional values per	1 Portion
Energy	55 g 882 kJ (211 kcal)
Fat	8.3 g
of which saturates	5.0 g
Carbohydrate	20 g
of which sugar	1.6 g
of which polyols	18 g
Fibre	0.9 g
Protein	20 g
Salt	0.45 g

FLAVOUR
Salty Caramel
Crispy Cookie
White Mocha



MEAL POTS



Chiefs Protein Pots are not only irresistibly delicious, but are packed with high-quality proteins and valuable dietary fibre. And they are ready to eat in just 5 minutes. What's more, Chiefs Protein Pots contain no artificial flavours, flavour enhancers or preservatives, no added sugar and no palm oil.



HIGH PROTEIN



SOURCE OF FIBRE



NO ADDED SUGAR



PALM OIL FREE



VEGGIE

CHILLI RICE – MEXICAN STYLE

Mexican style rice with red kidney beans and black beans in a spicy tomato sauce.

Ingredients: 39% white rice, pea protein, 12% mixed beans (red kidney bean, black bean), tomato powder, 9% dried vegetables (red pepper, sweetcorn, onion), MILK PROTEIN concentrate, chicory root fibre, maltodextrin, 1% chilli seasoning (cumin, onion powder, salt, white pepper, oregano, paprika, Cayenne pepper, chilli powder, garlic powder, red chilli flakes), salt, coriander, natural flavour, lime powder. This product is manufactured in a plant which handles gluten (oats, wheat), soya, egg, celery, mustard, sulphites, fish,

crustaceans, peanuts and nuts. This product may contain traces of these allergens.

Average nutritional values per	Serving prepared ~229 g
Energy	1024 kJ (242 kcal)
Fat	0.8 g
of which saturates	0.2 g
Carbohydrate	39 g
of which sugar	7.8 g
Fibre	6.5 g
Protein	16 g
Salt	1.2 g

FLAVOUR

Chilli Rice – Mexican Style
 Creamy Curry – Veggie Rice
 Creamy Risotto – Mushroom
 Vegan Couscous – Mediterranean
 Vegan Risotto – Pumpkin-Coconut



STONE OVEN PIZZA



HIGH
PROTEIN



LOW
FAT



30% LESS
CALORIES*



VEGGIE

Chiefs High Protein Pizza impresses with its high protein content of 28 g per pizza - and this with uncompromisingly good taste. Without the addition of artificial raising agents, flavors and flavor enhancers. With up to 30% fewer calories, Chiefs Pizza fits perfectly into your balanced diet!

PIZZA MARGHERITA

Stone oven pizza Margherita with reduced fat mozzarella, pre-baked and frozen.

Ingredients: 32% WHEAT flour, water, 19% siebed tomatoes, 17% mozzarella light 25% FDM (contains MILK), 14% tomatoes, salt, yeast, oregano. May contain traces of crustaceans, molluscs, fish, nuts and sesame seeds.

Average nutritional values per	1 Portion 310 g
Energy	2195 kJ (518 kcal)
Fat	7.1 g
of which saturates	4.0 g
Carbohydrate	84 g
of which sugar	6.2 g
Fibre	4.3 g
Protein	28 g
Salt	2.8 g

Chiefs®

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